



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 213041 /		<u>Alt Order #</u> 06861588
<u>Product</u> RORABACK/NRCC		
<u>Contract Dates</u> 10/08/12 - 10/14/12	<u>Estimate #</u>	
<u>Advertiser</u> POL/Rorback NRCC		<u>Original Date / Revision</u> 10/09/12 / 10/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> RNRC	<u>Product Code</u>
<u>Agency Ref</u> IN11165/SP1819/AU5E		<u>Advertiser Ref</u>

And:

Jamestown Associates
5 Mapleton Road
Suite 300
Princeton, NJ 08540
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTNH	10/08/12	10/12/12	News 8 @ 6a	6a-7a		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				4	\$600.00	0.00			
2	WTNH	10/08/12	10/12/12	GMA	7a-9a		:30				NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$650.00	0.00			
3	WTNH	10/08/12	10/12/12	M-F 9a-10a	9a-10a		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$250.00	0.00			
4	WTNH	10/08/12	10/12/12	News 8 Noon	12p-1230p		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$500.00	0.00			
5	WTNH	10/08/12	10/12/12	M-F 4p-5p	4p-5p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$350.00	0.00			
6	WTNH	10/08/12	10/12/12	News 8 5p-6p	5p-6p		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				4	\$750.00	0.00			
7	WTNH	10/08/12	10/12/12	News 8 6p-630p	6p-630p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$1,000.00	0.00			
8	WTNH	10/08/12	10/12/12	M-F 7p-730p	7p-730p		:30				NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$2,200.00	0.00			
9	WTNH	10/08/12	10/12/12	M-F 730p-8p	730p-8p		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$1,600.00	0.00			
N 10	WTNH	10/08/12	10/12/12	Late News 8	11p-1135p		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$1,400.00	0.00			
D 11	WTNH	10/14/12	10/14/12	Su News 8 @ 6p	6p-630p		:30				NM	0	\$0.00
Totals										0.00		32	\$25,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
213041 /	06861588

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/08/12 - 10/14/12	RORABACK/NRCC	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Rorback NRCC	10/09/12 / 10/09/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/12/12	32	\$25,200.00	\$21,420.00
Totals	32	\$25,200.00	\$21,420.00

Signature: _____ **Date:** _____

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Rep Order# 6861588 Ver# 3 Status Revised Traffic Order# 213041 Printed: 10/09/2012 2:00 PM
 EC'd Yes Last Received: 10/09/2012 1:58 PM
 Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT. Agency () JAMESTOWN ASSOC. Rep Firm () PHILADELPHIA
 Advertiser () RORABACK/NRCC 5937 IONES CREEK RD Sales Office () KATE BRADY
 Product RORABACK/NRCC BATON ROUGE, LA 70817 Salesperson ()
 Estimate# Agency C/P1/P2/E Flight Dates 10/08/2012 - 10/14/2012 Salesperson Phone# 215-567-6005
 Buyer LAURA LANCASTER Hiatus Weeks Salesperson FAX# 215-567-5938
 Phone#
 Fax#

--- CONTRACT COMMENT ---

RORABACK/NRCC SC=*

--- REMARKS ---

THIS IS A REVISED ORDER
 LN 10 DAYS CHNG, LN 11 N/A, WILL BE REBOUGHT ON 6861528
 REVISED TOTAL IS \$25200
 PLS CONFIRM
 THANKS KELLY

OK 10/9

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*10	10/08-10/12	M-F	11P-1135P	2	:30	\$1,400.00		2		1	\$2,800.00	
Buyline Comment: LATE NEWS												
Sales Remark: V3 DAY CHNG												
V3 More than 2 codes changed												
*11	10/14-10/14	SU	6P-630P	0	:30	\$350.00		0		0	\$0.00	
Buyline Comment: NEWS												
Sales Remark: V3 1X N/A, WILL BE MOVED TO 6861528												
V3 Comment Changed, Spots/week Changed												

---REPORT TOTALS---

Report Totals: 2 / \$2,800.00

---SALES MONTHLY TOTALS---

Oct 12: 32 / \$25,200.00
 Sales Totals: 32 / \$25,200.00
 Station Totals: 32 / \$25,200.00
 Lines not sent/rcld/rtrn: 0 / \$0.00



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<u>Contract Dates</u> 10/08/12 - 10/14/12		<u>Estimate #</u>
<u>Advertiser</u> POL/Rorback NRCC		<u>Original Date / Revision</u> 10/05/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> RNRC	<u>Product Code</u>
<u>Agency Ref</u> IN11165/SP1819/AU5E		<u>Advertiser Ref</u>

And:

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USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/08/12	10/12/12	News 8 @ 6a	6a-7a		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				4	\$600.00	0.00			
N 2	WTNH	10/08/12	10/12/12	GMA	7a-9a		:30				NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$650.00	0.00			
N 3	WTNH	10/08/12	10/12/12	M-F 9a-10a	9a-10a		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$250.00	0.00			
N 4	WTNH	10/08/12	10/12/12	News 8 Noon	12p-1230p		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$500.00	0.00			
N 5	WTNH	10/08/12	10/12/12	M-F 4p-5p	4p-5p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$350.00	0.00			
N 6	WTNH	10/08/12	10/12/12	News 8 5p-6p	5p-6p		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				4	\$750.00	0.00			
N 7	WTNH	10/08/12	10/12/12	News 8 6p-630p	6p-630p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$1,000.00	0.00			
N 8	WTNH	10/08/12	10/12/12	M-F 7p-730p	7p-730p		:30				NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$2,200.00	0.00			
N 9	WTNH	10/08/12	10/12/12	M-F 730p-8p	730p-8p		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$1,600.00	0.00			
N 10	WTNH	10/08/12	10/14/12	Late News 8	11p-11:35p		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTFSS				2	\$1,400.00	0.00			
N 11	WTNH	10/14/12	10/14/12	Su News 8 @ 6p	6p-630p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$350.00	0.00			
Totals												33	\$25,550.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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213041 /	06861588

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/08/12 - 10/14/12	RORABACK/NRCC	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Rorback NRCC	10/05/12 / 10/05/12

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
10/01/12 - 10/14/12	33	\$25,550.00	\$21,717.50
Totals	33	\$25,550.00	\$21,717.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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EC'd Yes Last Received: 10/05/2012 2:54 PM

Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () RORABACK/NRCC
Product RORABACK/NRCC
Estimate#
Buyer LAURA LANCASTER
Phone#
Fax#

Agency () JAMESTOWN ASSOC.
5937 JONES CREEK RD
BATON ROUGE, LA 70817
Agency C/P1/P2/E
Flight Dates 10/08/2012 - 10/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

RORABACK/NRCC SC=*

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	10/08-10/12	M-F	6A-7A	4	:30	\$600.00	2	4		1	\$2,400.00	
	Buyline Comment: NEWS											
2	10/08-10/12	M-F	7A-9A	3	:30	\$650.00	2	3		1	\$1,950.00	
	Buyline Comment: GMA											
3	10/08-10/12	M-F	9A-10A	5	:30	\$250.00	3	5		1	\$1,250.00	
	Buyline Comment: DR PHIL											
4	10/08-10/12	M-F	12P-1230P	5	:30	\$500.00	2	5		1	\$2,500.00	
	Buyline Comment: NEWS											
5	10/08-10/12	M-F	4P-5P	2	:30	\$350.00	3	2		1	\$700.00	
	Buyline Comment: JUDGE JUDY											
6	10/08-10/12	M-F	5P-6P	4	:30	\$750.00	2	4		1	\$3,000.00	
	Buyline Comment: NEWS											
7	10/08-10/12	M-F	6P-630P	3	:30	\$1,000.00	2	3		1	\$3,000.00	
	Buyline Comment: NEWS											
8	10/08-10/12	M-F	7P-730P	2	:30	\$2,200.00	2	2		1	\$4,400.00	
	Buyline Comment: JEOPARDY											
9	10/08-10/12	M-F	730P-8P	2	:30	\$1,600.00	2	2		1	\$3,200.00	
	Buyline Comment: WHEEL											
10	10/08-10/14	M-SU	11P-1135P	2	:30	\$1,400.00	2	2		1	\$2,800.00	
	Buyline Comment: LATE NEWS											

OK 10/5

Station WTNH-TV NEW HAVEN, CT.	Agency () JAMESTOWN ASSOC.	Rep Firm () PHILADELPHIA
Advertiser () RORABACK/NRCC	5937 JONES CREEK RD	Sales Office () KATE BRADY
Product RORABACK/NRCC	BATON ROUGE, LA 70817	Salesperson ()
Estimate#	Agency C/P1/P2/E	
Buyer LAURA LANCASTER	Flight Dates 10/08/2012 - 10/14/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
11	10/14-10/14	SU	6P-630P	1	:30	\$350.00		1		1	\$350.00	

3

Buyline Comment: NEWS

---REPORT TOTALS---

Report Totals: 33 / \$25,550.00

---SALES MONTHLY TOTALS---

Oct 12: 33 / \$25,550.00
 Sales Totals: 33 / \$25,550.00
 Station Totals: 33 / \$25,550.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$102,200	CABL 0%	WCCT 0%	WCTX 0%	WFSB 45%	WHCT 0%
		WRDM 0%	WTIC 10%	WTNH 25%	WUVN 0%	WVIT 20%
		XXX 0%				

Books null
 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3.

Station and Location: _____ **Date:** _____

I, Patricia Sterpu,
 being/on behalf of: Andrew Roraback, a legally
 qualified candidate of the Republican political
 party for the office of: Congress (CT05)
 in the General
 election to be held on: November 6, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: SEE ORDER

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Roraback for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anna-Elysapeth McGuire

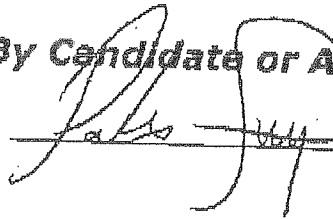
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/19/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Patricia Sterpu

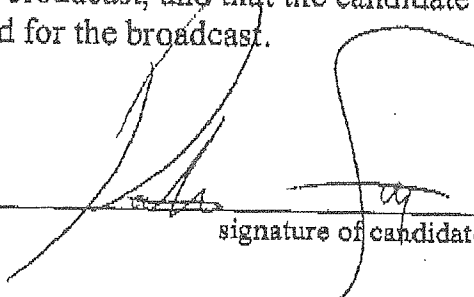
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Patricia Sterpu

printed name

9/19/12

date